

ABSTRACT OF THE DISCLOSURE

The present invention relates to a price information mediating process for providing selling price information of at least one product supplier to at least one user. The process includes the steps of: receiving product search conditions from the user; retrieving a normal selling price of a desired product from storage means in accordance with the product search condition from the user, the storage means including normal selling price information which have been pre-registered by the product supplier; sending the retrieved normal selling price to the user; receiving a desired purchasing price presented by the user; and sending the desired purchasing price to the product supplier.